

Sparx Systems Unveils New Geodatabase Design Tools to Esri User Community

Leading UML tool vendor presents geodatabase design strategies for a rapidly growing geospatial sector at Esri's annual User Conference.

Creswick, Australia, July 18, 2012 – Sparx Systems (www.sparxsystems.com), a leading vendor of modeling tools based on open standards, has today announced it will be presenting at this year's Esri User Conference in San Diego. Ben Constable, a senior analyst at Sparx Systems, will discuss the release of a UML profile for ArcGIS that is supported by the company's flagship product, Enterprise Architect.

The profile, which supports design of geodatabases for Esri's latest ArcGIS 10 platform, was developed by Sparx Systems in collaboration with subject matter experts in the geospatial domain. Released in April this year, the profile is available in Sparx Systems' model-driven development environment, Enterprise Architect version 9.3. Sparx Systems claims that the new profile advances the way analysts and architects work to design, build and share geodatabase schemas.

Commenting on Sparx Systems' recent product launch and participation at this year's Esri User Conference, Mr. Constable said: "We're responding to a growing need within the ArcGIS and Enterprise Architect user community to bridge enterprise and geospatial information. This year we released a visual approach to designing the geodatabase within an enterprise modeling environment – helping users satisfy the design and traceability aspects of this need. The domain experts we have worked with to bring this technology to the geospatial community see this as a game changing innovation."

"Being part of the Esri User Conference provides us with an excellent opportunity to demonstrate the value of standards-based, model-driven geodatabase design. It's also an opportunity for users to learn about what is now possible for designing geodatabases and connecting GIS with enterprise. We welcome users to meet with us at our presentation during Thursday's session on Geodatabase Design Strategies, and to visit us at Booth 2100."

Further information about Sparx Systems' modeling tool support for ArcGIS is available from:
www.sparxsystems.com/arcgis

Esri's User Conference begins on July 23. Sparx Systems will be exhibiting at Booth 2100 during the event and demonstrating its geodatabase design tools for the global geospatial industry.

About Sparx Systems

[Sparx Systems](http://www.sparxsystems.com) specializes in high performance and scalable visual modeling tools for the planning, design and construction of software intensive systems.

With customers in industries ranging from aerospace and automotive engineering to finance, defense, government, entertainment and telecommunications, Sparx Systems has won four consecutive SD Times awards and is the leading vendor of innovative solutions based on the Unified Modeling Language (UML) and its related specifications. A Contributing Member of the Object Management Group (OMG), Sparx Systems is committed to realizing the potential of model-driven development based on open standards.

The company's flagship product, Enterprise Architect, has received numerous accolades since its commercial release in August, 2000, including two Jolt and Visual Studio Magazine Reader's Choice Merit awards. Now at version 9.3, Enterprise Architect is the design tool of choice for over 300,000 registered users world-wide.

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