

# Sparx Systems Representative Elected to OMG Board of Directors

## Playing a critical role in defining Open Standards and supporting the goals of the Object Management Group

Creswick, Australia, October 21th, 2015 –

Sparx Systems, a global software company and vendor of the agile, collaborative visual modeling platform Enterprise Architect, has today announced the appointment of its representative J.D. Baker to the Object Management Group (OMG) Board of Directors. This appointment, which is effective immediately, further deepens Sparx Systems investment in supporting the development of open standards and tool-based integration of standards-based modeling processes.

Over the course of the next 2 years Mr. Baker will participate in discussions and vote on issues that will support OMG's future growth, success and value to all stakeholders. The OMG Board is directly responsible for oversight in the areas of finance, management and strategic relationships, as well as development of ongoing corporate strategy.

J.D. Baker is a Systems Engineer specializing in enterprise architecture and methodologies that support model-based systems engineering. He has held a seat on the OMG Architecture Board and is a member of INCOSE and the IEEE Computer Society. Sparx Systems has enjoyed a longstanding relationship with the standards consortium, with J.D. Baker representing Sparx Systems at the OMG as well as the Healthcare Standards organization HL7.

"The OMG seeks individuals from member companies for positions on the Board that can add new outlook, connections and ideas to the organization as a whole," Mr. Baker observed. "Sparx Systems is an innovative company who can provide insight into how key OMG technologies are being used by their broad customer base. I eagerly look forward to the opportunity to provide that perspective to the OMG."

Dr. Richard Soley, Object Management Group® Chairman and CEO, said, "For sixteen years, J.D. Baker has been an important contributor in many standards development teams at OMG as well as a member of the OMG Architecture Board. His strong industry expertise and vast knowledge in software and systems architecture make him an ideal addition to the OMG board and I am very happy to serve alongside him."

"J.D Baker's election to the OMG Board of Directors underlines Sparx Systems' long term commitment to the development and implementation of open standards and visual modeling languages," stated Geoff Sparks, CEO of Sparx Systems. "Sparx Systems has over 15 years experience in implementing OMG standards and more than 10 years active involvement with the OMG, including representation on the Architecture Board. This new role for J.D Baker provides a welcome opportunity for Sparx Systems to contribute further to realizing the OMG's goals."

Sparx Systems is a Contributing Member of the OMG and is committed to actively supporting the development of open standards. Sparx Systems supports many OMG standards, including UML®, SysML™, UPDM™, CORBA®, MDA®, BPMN™, MOFTM, XMI® and DDS. Enterprise Architect, Sparx Systems' flagship modeling platform, was among the first to implement OMG's UML 2.5 and SysML 1.4 specifications.

## About the Object Management Group

The Object Management Group® (OMG®) is an international, open membership, not-for-profit technology standards consortium. OMG Task Forces develop enterprise integration standards for a wide range of technologies and an even wider range of industries. OMG's modeling standards enable powerful visual design, execution and maintenance of software and other processes. Visit [www.omg.org](http://www.omg.org) for more information.

## About Sparx Systems

Sparx Systems is a global software company specializing in high performance visual modeling platforms for planning, designing and constructing software-intensive systems. Sparx platforms are used by systems designers, corporate planners, business analysts, enterprise architects, standards developers and software engineers. Sparx modeling software is widely used in finance, defense, government, aerospace, automotive engineering, geospatial, entertainment, health, smart grid, aviation, retail and telecommunications. Over 80 per cent of Fortune 100 companies have licensed Sparx Systems flagship modeling platform Enterprise Architect.

In the past decade the Sparx user-base has grown from 30,000 to more than 350,000 individuals worldwide. Sparx Enterprise Architect provides robust support for team-wide collaboration, and can scale up from single-user deployment to teams with dozens or even hundreds of collaborators - including remote collaborators. Sparx software is price competitive even when deployed across the entire development team. First developed in 1998, the Sparx Systems' Enterprise Architect modeling platform was commercially released in 2000, and has enjoyed more than 15 years continuous development and growth.

[www.sparxsystems.com](http://www.sparxsystems.com)

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